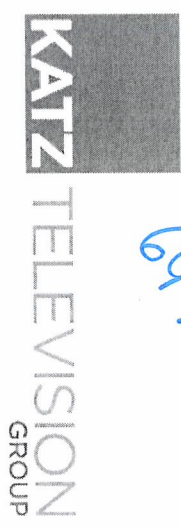


6/24/16



125 West 56th St
New York, NY 10019

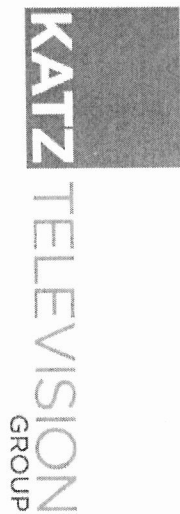
Contract # 25331511 **Changes as of:** 10/17/2016 at 5:35 PM **Version:** Highlighting Revision 2
CPE: 521/962/8235 **Flight:** 10/22/16 - 10/31/16 **Station:** WWSB **Total \$:** \$14,350.00
Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** TRUMP, DONALD **Market:** Sarasota-Manatee - SRA **Total Spots:** 24
815 SLATERS LANE **Product:** Trump - Sked B **Office:** WASHINGTON **Total CPP:** \$1,316.51
ALEXANDRIA, VA **Agency Order #:** 5482818 **Primary Demo:** Adults 18+ **Total GRP:** 10.9
22314

Buyer: MediaAssistant, AMAG
Salesperson: BRADLEY PHILIPPS
Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Separation:

Comments: revised order to correct rates

														10/22 - 10/31							Total	Total									
#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31		Spts	\$	CPP	GRP										
1	M-F 6a-7a		GOOD-SUNOST@6A	\$375.00	0.3	30	0	0	1	1	1	1	1	0	0	1		6	\$2,250.00	\$1,250.00	1.8										
Changes: Rate from 350 to 375																															
2	M-F 5p-5:30p		ABC 7 NEWS @ 5	\$550.00	0.4	30	0	0	1	0	0	0	0	0	0	0		1	\$550.00	\$1,375.00	0.4										
Changes: Rate from 500 to 550																															
REV-3	M-F 7a-9a		GD MRN AMR-ABC	\$500.00	0.3	30	0	0	1	1	1	1	1	0	0	1		4	\$2,000.00	\$1,666.67	1.2										
Changes: Rate from 450 to 500																															
4	M-F 5:30p-6p		ABC 7 NWS @530	\$650.00	0.5	30	0	0	0	1	0	1	1	0	0	0		3	\$1,950.00	\$1,300.00	1.5										
Changes: Rate from 600 to 650																															
5	M-F 11p-11:35p		ABC ACTION-11	\$700.00	0.3	30	0	0	1	0	1	0	1	0	0	1		4	\$2,800.00	\$2,333.33	1.2										
Changes: Rate from 675 to 700																															
6	Su 11p-11:35p		ABC 7 WKND NWS<	\$700.00	0.4	30	0	1	0	0	0	0	0	0	1	0		2	\$1,400.00	\$1,750.00	0.8										
Changes: Rate from 675 to 700																															
7	M-F 6p-6:30p		ABC 7 NEWS @ 6	\$850.00	1.0	30	0	0	0	1	0	1	1	0	0	1		4	\$3,400.00	\$850.00	4.0										
Changes: Rate from 800 to 850																															
TOTALS:																		0	1	4	3	3	3	5	0	1	4	24	\$14,350.00	\$1,316.51	10.9



125 West 55th St
New York, NY 10019

Contract # 25331511 **Changes as of:** 10/17/2016 at 5:35 PM **Version:** Highlighting Revision 2 **Total \$:** \$14,350.00
CPE: 521/962/8235 **Flight:** 10/22/16 - 10/31/16 **Station:** WWSB **Total Spots:** 24
Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** TRUMP, DONALD **Market:** Sarasota-Manatee - SRA
Product: Trump - Sked B **Office:** WASHINGTON **Total CPP:** \$1,316.51
Agency Order #: 5482818 **Primary Demo:** Adults 18+ **Total GRP:** 10.9
Buyer: MediaAssistant, AMAG **Con Type:** POLITICAL/NOTE **Separation:**
Salesperson: BRADLEY PHILIPPS **Assistant:** BRADLEY PHILIPPS 202-955-5342

Special Instructions	
-----------------------------	--

Date/Time	Added by	Comment
10/17/16 5:35 PM	BRADLEY PHILIPPS	revised order to correct rates
10/16/16 9:30 AM	BRADLEY PHILIPPS	Separation: 30
10/16/16 9:30 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$717,500
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$14,350.00	\$1,316.51	10.9
Total	100%	24	\$14,350.00	\$1,316.51	10.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$11,925.00
2016-Nov	4	\$2,425.00
Total	24	\$14,350.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/17/16 5:35 PM	BRADLEY PHILIPPS	Revised		2	\$0
Queued for Electronic Contracting	10/17/16 10:10 AM					\$0
Revision	10/16/16 9:30 AM	BRADLEY PHILIPPS	Confirmed		12	\$0
New	10/16/16 9:28 AM	BRADLEY PHILIPPS	New	38		\$14,350.00
						\$14,350.00

CHANGES: Total CPP from \$1,247.83 to \$1,316.51. Total Spots from 26 to 24. Total GRPs from 11.5 to 10.9. Comments from Separation: 30 to revised order to correct rates. 7 buylines added or modified.

CHANGES: Product from Florida to Trump - Sked B. Total CPP from \$815.34 to \$1,247.83. Total Spots from 38 to 26. Total GRPs from 17.6 to 11.5. User Entered \$ from \$0.00 to \$14,350.00. 7 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



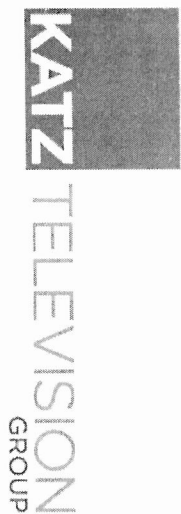
125 West 55th St
New York, NY 10019

Contract # 25331511 Changes as of: 10/16/2016 at 9:30 AM Version: Highlighting Revision 1
CPE: 521/962/8235 Flight: 10/22/16 - 10/31/16 Station: WWSB Total \$: \$14,350.00
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Sarasota-Manatee - SRA Total Spots: 26
815 SLATERS LANE Product: Trump - Sked B Office: WASHINGTON Total CPM: \$1,247.83
ALEXANDRIA, VA Agency Order #: 5482818 Primary Demo: Adults 18+ Total GRP: 11.5
22314
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Separation:
202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/22 - 10/31											Total Spots	Total \$	CPP	GRP										
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31															
1	M-F 6a-7a		GOOD-SUNCST@6A	360	0.3	30	0	0	1	1	1	1	1	0	0	1		6	\$2,100.00	\$1,166.67	1.8										
Changes: Rate from 250 to 350																															
REV-2	M-F 5p-5:30p		ABC 7 NEWS @ 5	400	0.4	30	0	0	1	1	1	1	1	0	0	1		1	\$500.00	\$1,250.00	0.4										
Changes: Rate from 300 to 500																															
3	M-F 7a-9a		GD MRN AMR-ABC	380	0.3	30	0	0	1	1	1	1	1	0	0	1		6	\$2,700.00	\$1,500.00	1.8										
Changes: Rate from 325 to 450																															
REV-4	M-F 5:30p-6p		ABC 7 NWS @530	500	0.5	30	0	0	1	1	1	1	1	0	0	1		3	\$1,800.00	\$1,200.00	1.5										
Changes: Rate from 400 to 600																															
REV-5	M-F 11p-11:35p		ABC ACTION-11	525	0.3	30	0	0	1	1	1	1	1	0	0	1		4	\$2,700.00	\$2,250.00	1.2										
Changes: Rate from 425 to 675																															
6	Su 11p-11:35p		ABC 7 WKND NWS<	525	0.4	30	0	1	0	0	0	0	0	0	1	0		2	\$1,350.00	\$1,687.50	0.8										
Changes: Rate from 425 to 675																															
REV-7	M-F 6p-6:30p		ABC 7 NEWS @ 6	650	1.0	30	0	0	1	1	1	1	1	0	0	1		4	\$3,200.00	\$800.00	4.0										
Changes: Rate from 550 to 800																															
TOTALS:																		0	1	4	4	3	4	5	0	1	4	26	\$14,350.00	\$1,247.83	11.5

N



125 West 55th St
New York, NY 10019

Contract # 25331511 Changes as of: 10/16/2016 at 9:30 AM Version: Highlighting Revision 1 Total \$: \$14,350.00

CPE: 521/962/8235 Flight: 10/22/16 - 10/31/16 Station: WWSB Total Spots: 26
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Sarasota-Manatee - SRA

815 SLATERS LANE Product: Trump - Sked B Office: WASHINGTON Total CPP: \$1,247.83
ALEXANDRIA, VA Agency Order #: 5482818 Primary Demo: Adults 18+ Total GRP: 11.5

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE Separation:
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS
202-955-5342 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/16/16 9:30 AM	BRADLEY PHILIPPS	Separation: 30
10/16/16 9:30 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information

Market Budget:	\$717,500
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$14,350.00	\$1,247.83	11.5
Total	100%	26	\$14,350.00	\$1,247.83	11.5

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	22	\$12,075.00	
2016-Nov	4	\$2,275.00	
Total	26	\$14,350.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 9:30 AM	BRADLEY PHILIPPS	Revised		12	\$0	\$14,350.00	Changes: Product from Florida to Trump - Sked B, Total CPP from \$815.34 to \$1,247.83, Total Spots from 38 to 26, Total GRPs from 17.6 to 11.5, User Entered \$
New	10/16/16 9:28 AM	BRADLEY PHILIPPS	New	38		\$14,350.00	\$14,350.00	from \$0.00 to \$14,350.00, 7 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.